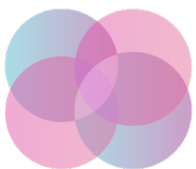


What is Easy Read?

Factsheet

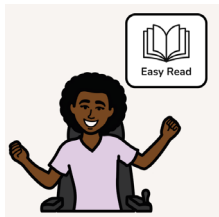


Easy Read



Embrace **Access**

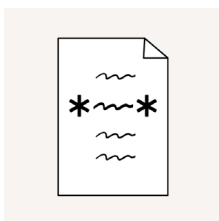
About Easy Read



This is an Easy Read book.



Easy Read uses simple words and pictures to explain ideas.



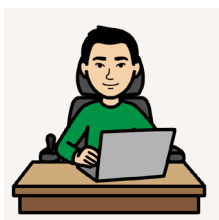
New words are ***bold with stars***.



We tell you what new words mean.

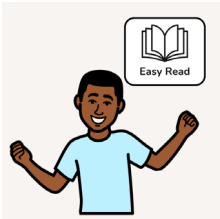


Easy Read is a summary.

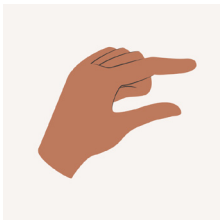


You can get more information at
www.embraceaccess.com.au

About this book



This is an Easy Read book about Easy Read.



Easy Read means we use

- short sentences



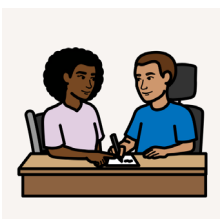
- simple words



- pictures.

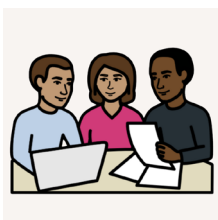


Easy Read makes written information more ***accessible***.

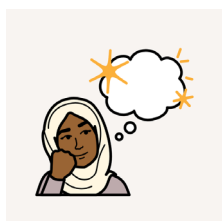


Accessible means it is easier to use for people with reading support needs.

Who is Easy Read for?

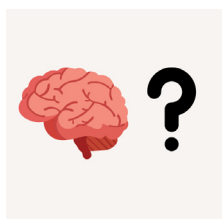


Easy Read was first made to help people with ***intellectual disability***.

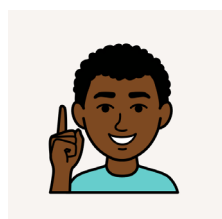


Intellectual disability can change

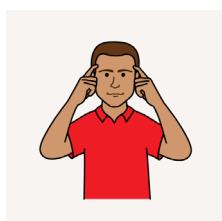
- thinking



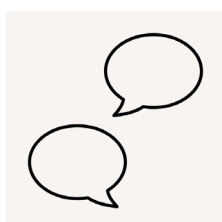
- memory



- attention

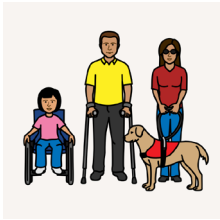


- understanding



- communication.

Who else might benefit?

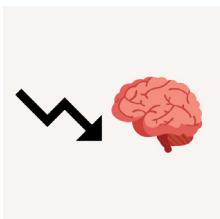


Easy Read can help people who need help to read for different reasons.



Simple words and pictures also help people who

- have a brain injury



- have memory changes over time

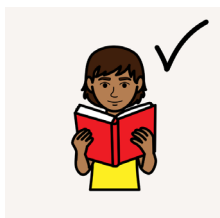


- are learning English. For example, people with a different first language.

Is Easy Read the same as Easy English?



At Embrace Access, Easy Read follows the same rules as Easy English.

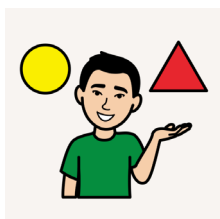


In Australia, Easy Read and Easy English

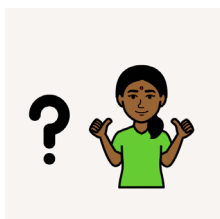
- help people with reading support needs



- follow rules to make information accessible.



Every supplier has their own style.



It is most important that your document is accessible for the target audience.

Is your Easy Read document accessible?

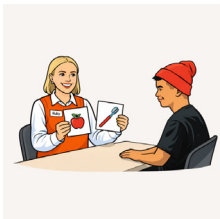


We use research and co-design to make accessible Easy Read documents.



Easy Read at Embrace Access is

- written in Grade 4 language or below



- made by senior speech pathologists

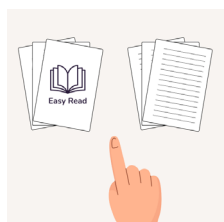


- co-designed with people with disability.

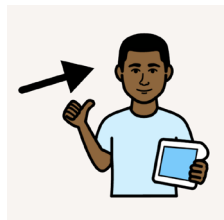
When should you offer Easy Read?



In Australia, 44% of people have low English literacy.

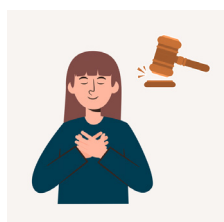


All written information should be in accessible formats, like Easy Read.



Then people who need it do not miss out.

Easy Read is a human right

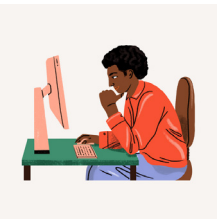


Many people need help to read.
Information access is a human right.

Business benefits



Easy Read connects your business to diverse audiences.

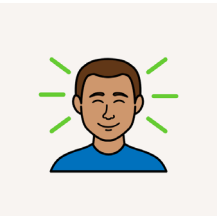


If you create Easy Read, more people can

- find and join your programs



- understand your services



- feel respected



- be included.

More help



Embrace Access is a team of Easy Read experts and co-designers with disability.



Contact us to make your own Easy Read document or join our Easy Read training.



Call 0433 759 535



Email info@embraceaccess.com.au

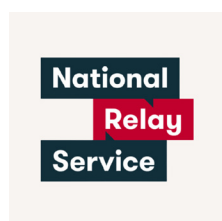


Visit www.embraceaccess.com.au

Free services to help you make phone calls



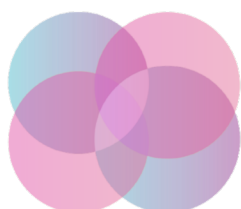
Call 131 450 for the Translating and Interpreting Service if English is not your first language.



Call 1800 555 660 for the National Relay Service if you have communication support needs.



Call 1800 555 677 if you use a teletypewriter or TTY.



Embrace **Access**

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