

Checklist

Social Scripts

Checklist

Plan your Social Script

Identify your target audience

State your purpose or 'call to action'

Write a descriptive title

Consider other formats your audience might need. E.g. Braille, Easy Read or audio.

Consider sensory sensitivities

Touch (physical contact, product materials, texture of floors, hot/cold, wet/dry)

Sound (loud/quiet, background music, other people/children, echoes, unexpected sounds, weather, loud bells or announcements, sirens, machinery/vacuums, traffic)

Visual (fluorescent lights, bright lights, colour, patterns, clutter, flashing lights, unexpected changes to a visual scene)

Movement (fast/slow, unexpected movement, visual changes, movement of fans and machinery, traffic)

Smell (foods, strong perfumes, candles, cleaning products, chlorine, meats, lack of fresh air 'stuffy')



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Use inclusive language

Use first or third person (“I am going to the pool” or “James is going to the pool”).

Include celebration and praise (“Going to the gym is lots of fun”, “It feels good to work as a team with other people”)

Describe desired behaviour (“I should not litter” becomes “I put my rubbish in the bin”)

Do **not** use second person voice (“You are going to the pool”)

Do **not** use forceful language (“Must/Must not”, “Should/Should not”, “Bad/Naughty”)

Do **not** highlight deficits (“I struggle when it’s loud” becomes “I like quiet places”)

Check and review

Who? You’ve highlighted relevant staff and other key people a reader might encounter.

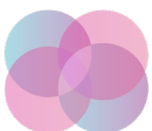
What? You’ve described what your reader must do, and what will happen.

Where? You’ve described the environment, including key accessibility features.

When? You’ve stated specific time constraints, schedules or rules about time.

Why? You’ve explained why a behaviour or action is desirable, helpful or important.

How? You’ve applied gentle guidance to help the reader feel confident to participate.




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More support

Work with our talented disability-led team to produce high-quality, end-user tested Social Scripts for your next community engagement project.

- ✓ WCAG 2.2 Document Remediation ensuring Social Scripts pass digital inclusion guidelines.
- ✓ Speech Pathologist review ensuring best-practices for Social Scripts are followed.
- ✓ User-testing with Lived Experience Advisors for improved Social Script accessibility.
- ✓ Team Mentoring via 1:1 or small group consultations online and in-person.



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