



What is co-design?



Easy Read



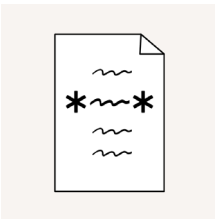
About Easy Read



This is an Easy Read book.



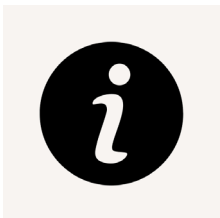
Easy Read uses simple words and pictures to explain ideas.



New words are ***bold with stars***.



We tell you what new words mean.

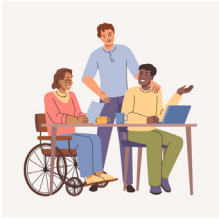


Easy Read includes key information.

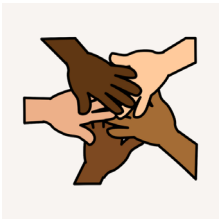


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About this book



This book is about ***co-design***.



Co-design means we

- work together



- learn from each other



- make things better

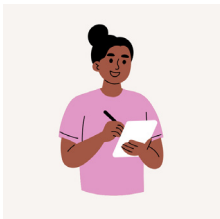


- share power



- decide together.

What does co-design look like?

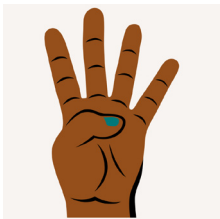


Co-design looks different based on

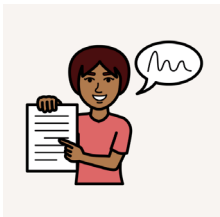
- the project



- the people who take part.

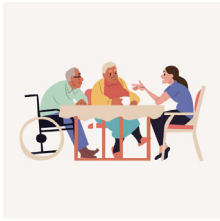


We made **4 rules** to help you learn more.



We will explain the 4 rules in this book.

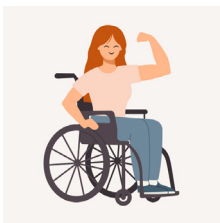
4 rules of co-design



1 Focus on relationships



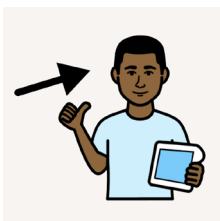
2 Share power



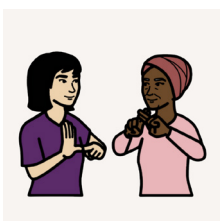
3 Build ***capability***



4 Use ***participatory means***.

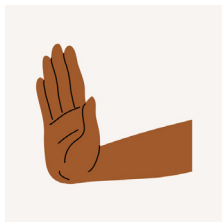


Capability is having the tools to take part.



Participatory means is letting people take part in a way that works for them.

1 Focus on relationships



Co-design **cannot** happen without trust.



Some people or groups might not trust organisations or new people.



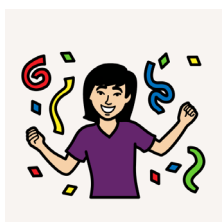
Many people have a good reason to not trust straight away.



For example, people who were treated badly in the past.

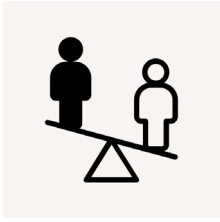


Building trust takes time. You cannot rush.



Co-design is better when you build trust.

2 Share power



Some people in your project might have **more power** than others.

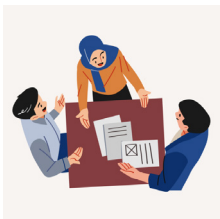


Co-design means you share the power at every stage of your work.

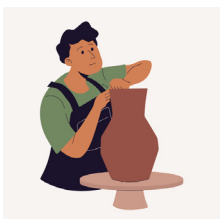


You must balance power when you are

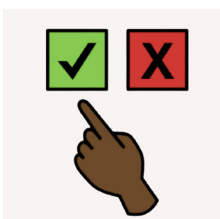
- planning



- researching

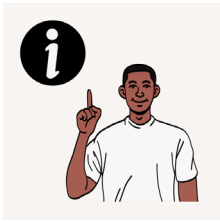


- designing



- deciding.

3 Build capability

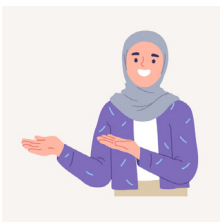


Everyone has

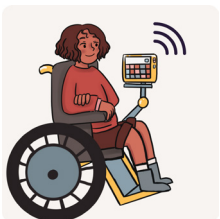
- something to teach



- something to learn.



People in charge of a project should be ***coaches*** not experts.

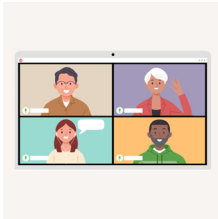


Coaches help people take part in a way that works for them.

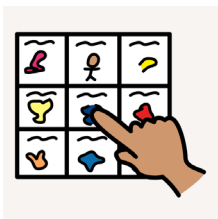


Coaches do not try to change or shape other people's ideas.

4 Use participatory means



Co-design is about people taking part.
People take part in many different ways.



People can share ideas using

- pictures



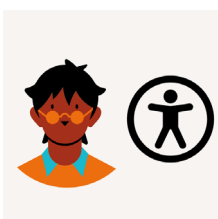
- speech



- drawing



- assistive technology.
For example, eye gaze.



Co-design is better when people take part in a way that works for them.

Want to learn more?

Visit our website

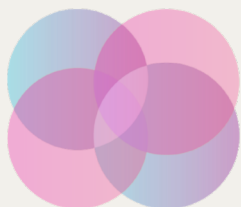


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